

TRADE MISSION SUPPORT - INVESTMENT

Promote Investment Opportunities in your Region to Chinese Investors

INVESTMENT PROMOTION – The U.S. Commercial Service is prepared to help organize an investment promotion event and potential media coverage. To create a successful mission during the World Expo, our offices will be glad to coordinate and execute customized activities to maximize economic impact for your region. With enough lead time, we may help to organize media events, facilitate local meetings and support visiting the U.S. Shanghai Expo Pavilion.

Examples of services tailored directly to your needs:

- o Round-table seminar of industry leaders & professionals
- One-on-one meetings with Chinese business leaders(Gold Key meetings)
- Reception with invited Chinese officials and Key Industry Professionals

• Local media coverage arranged at one of the chosen event

- Speaking event co-hosted by the China Council for the Promotion of International Trade (CCPIT) or the Overseas Investment Development Board
- o Other_____

For programming details, please contact Commercial Officer Andrew Billard (<u>Andrew.Billard@mail.doc.gov</u>) or Senior Commercial Specialist, (<u>Deborah.Cooney@mail.doc.gov</u>) or by phone at (86) 21 6279-7885.

NOTE - These packages must be booked with a minimum of eight weeks lead time to guarantee quality of service and staff availability.